



**"If our partnership with Jarrett did not exist we would not have been able to grow our business, in fact we may not even still be in business."**

Joe Hoffman, CEO, Timco Rubber

## TIMCO RUBBER CASE STUDY

# SUPERIOR QUALITY. HIGH PERFORMANCE. COMPLETE SOLUTIONS.

### CUSTOMER

Timco Rubber is a family-owned global supplier of high-performance rubber parts from molded rubber products and rubber extrusions to die-cut and lathe-cut.

### THE CHALLENGE

Timco identified a gap in their logistics capabilities, particularly with visibility to international shipments that could lead to delays as well as managing inbound and outbound freight. Timco lacked the expertise to handle freight logistics effectively. With an increasing need for efficient logistics management, they turned to their longtime partner, Jarrett, to solve the problem.

### ENHANCED VISIBILITY

Before partnering with Jarrett, Timco faced challenges tracking international freight and had low visibility to their containers. Since partnering with Jarrett, Timco now has real-time location tracking of their containers via Jarrett's Transportation Management System (TMS) software, jShip and AI technology. They now have access to a self-serve platform for easy access and visibility.

### COST SAVINGS AND AVOIDANCE

As a longtime partner of Jarrett, Timco has maintained an unchanged Cost Per Pound (CPP) through effective carrier/order management and mode optimization. In 2005, Timco's benchmark CPP was \$0.1186 and 20 years later the company is at \$0.12 overall CPP. Jarrett's skill in finding affordable freight options and managing logistics has been key, especially as Timco expanded to offshore suppliers. This partnership has strengthened Timco's international supply chain and increased profits.



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### THE SOLUTION

Through a strong 3PL partnership with Jarrett, Timco was able to shift vendor terms that were in place and take control of their international shipments, resulting in cost savings and improved efficiency.

### International Logistics

Timco lacked freight tracking on overseas shipments which caused major challenges. Since partnering with Jarrett, Timco has streamlined its international supply chain through Jarrett's Proactive PO management system, integrated TMS and real-time location tracking. By communicating directly with their origin factories in Asia, the Jarrett team can manage their open purchase orders to ensure shipments are on time and in-full. This has not only improved Timco's internal processes but also positively impacted customer satisfaction.

### Building a Strong 3PL Partnership

Before partnering with Jarrett, Timco did not have a 3PL in place, which led to inefficiencies. Jarrett consolidated international and domestic shipments from a single provider, giving Timco greater access to data and analytics to evaluate their entire supply chain. By streamlining a single platform, Timco can work closely with Jarrett's dedicated team on both inbound and outbound shipping from raw materials to finished goods.

### Dedicated Team

Timco's decision to partner with Jarrett stemmed from the unmatched expertise and straightforward approach of the dedicated logistics team. From the very first meetings, it was clear that Jarrett could deliver value and drive results. This strategic partnership has not only stood the test of time but has also delivered 20 years of proven success, empowering Timco to optimize their supply chain and achieve sustained growth.

