

"Jarrett knew exactly how they could support us and improve our freight processes and costs."

Matthias Schmidt, Director of Operations
North America, Röchling

RÖCHLING CASE STUDY



RÖCHLING SAVES \$125K ON TRANSPORTATION COSTS

THROUGH COST-EFFECTIVE SHIPPING SOLUTIONS

CUSTOMER

Röchling is a global leader in advanced materials, specializing in high-performance plastics for the industrial, automotive and medical sectors. Founded in 1822, the company has sustained continuous growth for more than two centuries, with operations spanning across multiple countries.

THE CHALLENGE

Röchling faced challenges shipping oversized, non-standard plastic materials across the U.S. market. As demand grew, the company sought a partner capable of providing innovative shipping solutions, optimizing truckload logistics and ultimately reducing freight costs. Röchling needed a more efficient transportation strategy that would cut excess expenses while ensuring reliable delivery.



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Röchling



THE SOLUTION

To address Röchling's shipping challenges, a customized logistics solution was implemented, focusing on precise truckload consolidation and mode shifting to increase savings. This approach allowed Röchling to better consolidate shipments, reduce the number of trips and maximize truckload space.

Additionally, by offering cost-effective shipping options—such as prepaid days and shipping lanes to metro areas or states—the solution helped Röchling attract additional business while further optimizing their logistics strategy.

RESULTS & COST SAVINGS

Through a thorough review of its shipping practices, transportation routes and scheduling, Röchling achieved a 5% reduction in truckload shipping costs. By leveraging multi-stop truckloads, Jarrett was able to negotiate favorable linehaul rates and reduce stop-off charges.

"The initial analysis resulted in a data-driven report on improvements," said Director of Operations North America, Matthias Schmidt.

ADVANCED TECHNOLOGY, ACTIONABLE DATA

Through Jarrett's comprehensive technology suite and a seamless transportation management system (TMS) integration, Röchling gained control over its shipments by utilizing detailed reports to determine and execute costs for each customer.

The partnership also streamlined the shipment ordering process, significantly enhancing shipment efficiency. The addition of the shipment tracking tool further improved customer service, as it provided greater visibility and faster response times. With supply chains becoming shorter and more time-sensitive, this increased efficiency enabled Röchling to better meet customer expectations and optimize its logistics operations.