

"jShip allows us to review and compare all rates at the time and day of shipment. We can see all data needed to make the best freight choice."

**Erin Friend**, Transportation Director  
Applied Specialties Inc.



## APPLIED SPECIALTIES INC. CASE STUDY

### VALUE DELIVERED:

**OVER \$219,000 IN LTL SAVINGS**

**\$39,000+ IN PROACTIVE COST SAVINGS**

### CUSTOMER

Applied Specialties Inc., a leader in environmentally responsible water treatment solutions, has served large-scale operations across the United States since 1981.

Headquartered in Avon Lake, Ohio, with additional locations in Louisiana, Texas and Arizona, the Applied Specialties is committed to delivering customized treatment solutions with minimal chemical use. As their customer base expanded nationwide, so did the complexity of their logistics.

### THE CHALLENGE

Applied Specialties faced growing pressure to improve their carrier network due to the continued addition of clients across the U.S. Servicing customers further from their Ohio headquarters introduced logistical inefficiencies and higher transportation costs. Applied Specialties needed a strategic partner to reduce freight spend, provide superior customer service and support deliveries to compliance-heavy industrial and government facilities.



### PARTNER WITH US!

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### THE SOLUTION

Through partnering with Jarrett, Applied Specialties accomplished:

- Reduced costs for both truckload and less-than-truckload (LTL) shipments
- Captured proactive savings
- Gained advanced technology with support from a dedicated customer account team

### LTL SAVINGS

Jarrett helped Applied Specialties achieve more than \$83,000 in LTL savings by leveraging a broader network of carriers, familiar with their regulatory freight requirements.

### PROACTIVE SAVINGS

Jarrett's dedicated account team discovered recurring carrier billing errors. By successfully disputing these mistakes, Jarrett provided over \$39,000 in proactive cost savings.

### DEDICATED CUSTOMER SUPPORT

Jarrett's team leveraged carrier relationships and cost modeling tools to optimize both truckload and LTL shipments, delivering immediate and ongoing savings. With a support team dedicated to their account, Applied Specialties received quick resolutions for any shipping issues.

### COMPLIANCE REGULATION

Delivery to highly regulated industrial and government facilities requires precision and compliance expertise. Jarrett's extensive carrier network and knowledge of regulated shipping helped ensure compliance with complex delivery requirements—consistently and reliably.

### TECHNOLOGY-BACKED SOLUTIONS

jShip, Jarrett's transportation management system, provides an intuitive way to manage and compare shipments. The platform simplifies quoting, tracking and documentation—saving time, reducing manual errors and improving decision-making capabilities.