

TOP 10 THINGS COMPANIES FAIL TO CONSIDER

WHEN CHOOSING A FREIGHT PARTNER

1

Scalability. Consider a partner who can scale with your growth goals.

2

Technology. Visibility is paramount, and cutting-edge technology will allow you to make informed decisions with real-time data.

3

Setting expectations. Establish how your freight partner handles challenges when they arise.

4

Close proximity to your location. You don't have to be located in close proximity to your freight partner. Technology and qualified people can handle transportation needs across the globe.

5

Lowest upfront pricing vs. industry knowledge. Cheaper pricing doesn't equate with the best service. Make sure your partner believes cutting-edge information outweighs the cheapest cost.

6

Good Google reviews. Would you be excited to go eat somewhere that has a 3.6-star review? No way... so why would you be excited to partner with a logistics company in that category? Be sure to do your research and see how other people feel about their experience with those companies. By the way, Jarrett has a 4.8-star rating on Google.

7

Expertise. Look for a partner with experience in your industry and a proven track record of success.

8

Good customer service. Make sure your freight partner prioritizes you and provides innovative solutions so you can do what you do best.

9

Not doing enough research. It's important to thoroughly research partners. We would love to talk. Let's book a meeting at www.gojarrett.com.

10

Overlooking specialized requirements. If you have specialized shipping requirements, it's important to work with a partner you can trust and has experience handling all items.