

LARGE INDUSTRIAL MANUFACTURING COMPANY SAVES \$2M THROUGH FREIGHT OPTIMIZATION ASSESSMENT

HOW IT WORKS

Jarrett's freight optimization assessment is a structured, data-driven framework that converts shipment data into clear, quantified savings and service improvements across all key dimensions of your transportation network. Built to validate ROI before changing providers and ensure that any move to Jarrett delivers measurable financial and operational value, this is the output you can expect to receive:

LTL/Truckload Rate Optimization

- Review of the last 90 days (up to 12 months) of shipment-level data, including origin/destination details, weights, actual classes, Freight All Kinds, carrier pro numbers, carrier, mode, equipment type, linehaul cost, fuel cost, accessorial cost and accessorial descriptions
- Establishes the shippers' current "cost-to-serve" profile to identify where the client's performance compares to prevailing market conditions.

Mode Optimization

- Review of all shipments provided to identify opportunities where shifting modes would reduce cost without sacrificing service levels

Same Day Consolidation

- Identification of multiple LTL shipments moving from the same origin location to the same destination on the same day that could have been consolidated into a single move
- Quantifies the cost difference between "as shipped" vs. "as consolidated," demonstrating how the Jarrett Routing Center can capture these savings in real time

Network Reality: Current State vs. Optimized

- Maps your current network of plants, warehouses and distribution centers (DCs) and current shipping activity
- Provides a comparison of "how it moves today" vs. "how it would move if it were fully optimized" to show opportunities to reduce miles, cost and the time to serve your customers

The "What If" Scenario

- Models the potential impact of new or repositioned DCs to test alternative network configurations.
- Quantifies how these scenarios would affect miles, freight cost, transit time and customer experience.



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CUSTOMER

A large wholesale distributor in the industrial manufacturing industry across the U.S. partnered with Jarrett to evaluate their supply chain operations. The organization was focused on continuous improvement across their supply chain, leveraging technology to increase efficiency within their operations and drive cost savings by turning data into actionable intelligence.

Jarrett analyzed supply chain operations processes and performed a freight optimization assessment to identify improvement opportunities.

THE SOLUTION

\$2M Added Back to the Bottom Line

While analyzing the existing carrier base, Jarrett was able to realize a significant opportunity to reduce costs through LTL rate optimization over 6%, mode optimization and audit savings of 4.5% and same day consolidation savings of 1% within a Jarrett Program.

Data-Driven Carrier Strategy Delivers Cost Control

The manufacturer received a strategic procurement go-to-market process working with new and incumbent carrier partners to improve carrier pricing, carrier alignment and site level execution. This drove substantial freight savings by reducing overspending.

Consolidation Strategy Eliminates Unnecessary LTL Spend

Jarrett built a targeted same-day consolidation strategy to capture efficiencies, which outlined when shipments should be combined, the operational triggers for same-day consolidation and the expected impact on cost and service. By consolidating same-day orders the company avoided multiple small LTL shipments by creating larger shipments to drive down cost.

Freight Audit Process Reduces Billing Variability

Jarrett designed a pre- and post-audit process that reduced duplicate billing problems, eliminated unnecessary fees and created a more predictable and efficient billing process.

Sustainable Network Design Drives Continuous Improvement

Jarrett also identified the opportunity to reduce miles by nearly 50% in the network reality optimization study, while the "what if" scenario identified even more opportunity. These continuous improvement initiatives are developing to drive their supply chain journey forward.